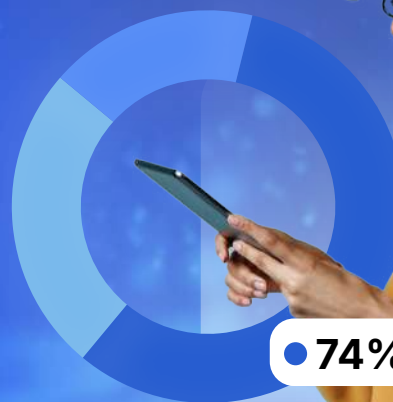


angus reid group®

Angus Reid Daily Omnibus

Rapid results you
can trust.



Angus Reid Omnibus Surveys deliver fast, trustworthy insights without the high costs of custom research. With unmatched speed, precision, and expertise, we take you from questions to actionable insights in under 48 hours.

Key benefits

- ✔ **Cost-Effective Insights:**
A practical alternative to custom research tailored to your needs.
- ✔ **Fraud-Free Data:**
Proprietary AI-driven fraud detection ensures reliable results.
- ✔ **Fast Turnaround:**
Insights delivered in under 48 hours.
- ✔ **Expert Support:**
Researcher-reviewed questions for maximum impact.



The Angus Reid Group omnibus surveys a Nationally representative sample of over 1,500 respondents on a daily basis, Monday to Friday.

What sets us apart?



Certified Sample for Quality Data

Our respondents come from the Angus Reid Forum, balanced by key demographics and validated through Survey Sentinel, our proprietary fraud detection system.



Expert Guidance at Every Step

Our operations team and researchers collaborate with you to review, optimize, and analyze your questions, ensuring clarity and actionable insights.



Rapid, Reviewed Results

Data tables are delivered in as little as 48 hours, and we'll review the results with you to ensure a complete understanding.

Intelligence, broken out by demographics, is provided in excel data tables for ease of distribution. Summary factums, PowerPoint slides, or infographics are also available.

How it works

- 1 Book Your Spot:** Connect with us to schedule your survey.
- 2 Submit Your Questions:** Collaborate with us to craft clear, impactful questions.
- 3 Professional Review:** Our researchers refine your questions for optimal results.
- 4 Daily Fielding:** Surveys run Monday to Friday, gathering responses from a certified, census-balanced panel.
- 5 Rapid Delivery:** Receive comprehensive data tables and optional visual summaries within 48 hours.
- 6 Review Results:** Walk through the data with our team to ensure you get the full picture.

	Monday	Tuesday	Wednesday	Thursday	Friday
Submission Deadline	12:00 PM (Eastern)	12:00 PM (Eastern)	12:00 PM (Eastern)	12:00 PM (Eastern)	12:00 PM (Eastern)
Survey Launch Time	10:00 AM (Tuesday)	10:00 AM (Wednesday)	10:00 AM (Thursday)	10:00 AM (Friday)	10:00 AM (Monday)

All questions must be reviewed by Angus Reid Group (ARG) and receive final wording approval from the client prior to submission. Only approved questions submitted by 12:00 PM (Eastern) will be included in the next day's survey

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Transform your questions into insights

info@angusreid.com

Phone: 1-800-407-0472

www.angusreid.com

